



Committee Approved: April 22, 2024
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OUTREACH AND CONTINUING EDUCATION COMMITTEE Meeting Minutes of April 17, 2024

Meeting Location: OM 340

SOCEC Chair Jennifer Seltz called the meeting to order at 4:01, welcoming 11 attendees (roster attached).

The meeting minutes of [March 20, 2024](#) and [proposed by-law revisions](#) were electronically approved as written on April 12, 2024.

Reports and Announcements

There were no reports and announcements from the Chair.

Discussion Item

Non-Credit Certificate Program Partnerships

Robert Squires, Vice Provost for Outreach and Continuing Education Committee, gave a [presentation on Professional and Continuing Education \(PCE\) third-party programs](#) as a follow-up to concerns raised during the April 8, 2024 Faculty Senate meeting.

The presentation focused on the context, initiation, and monitoring of third-party programs and also described PCE-developed programs. Committee members raised questions and discussed issues related to enrollment, demand, and marketing, as well as faculty and department involvement in curriculum development and review and program implementation.

The Vice Provost reported that there is revenue sharing with colleges for programs developed with faculty. The goal is to enroll 500 students through continued Professional and Continuing Education program development over the next five years. Current WWU net revenue for third-party programs is approximately \$14,000 for this year.

In response to a question about whether third-party providers share data regarding what courses might be successful, the Vice Provost reported that the providers review data regularly and that the PCE Director is in monthly communication with the providers.

Chair Seltz wrapped up the discussion by stressing the importance of remembering the audience that OCE is communicating with (e.g. alumni, faculty) about WWU's third-party partnerships.

Items From The Floor

There were no items from the floor.

Meeting adjourned at 5:05 pm.

OUTREACH AND CONTINUING EDUCATION – ROSTER 2023-24

VOTING ATTENDEES			NON-VOTING ATTENDEES	
Faculty Members			Advisory Members	
Jennifer Seltz*	CHSS	P	Ryan Larsen, Director, Institute for Global Engagement	P
Shawn Knabb*	CBE	P	Robert Squires, Vice Provost, Outreach & Continuing Education	P
Tarek Idriss	CSE	P	Recorder	
Vacant	Library	N/A	Becky Johnston, Faculty Senate Specialist	P
Vacant	FC	N/A	Guests	
Susan Haines	CFPA	P	Andrew Blick, OCE	P
Elizabeth Boland	WCE	P		
Vacant	CENV	N/A		
Student Members (if applicable)				
Mariana Flores, AS Representative		--		
Ex Officio Members			Voting attendees	
Kerry Allen, IEP, or Language & Culture Programs		P	Non-voting attendees	
Lindsay Foreman-Murray, Faculty Senate Representative		P	TOTAL ATTENDEES	
Jason Query, UFWW Representative		--		7
				4
				11